



Day Two: 27 March 2026, Friday

8:00 am Registration and Welcome Reception with Coffee and Tea

Spotlight Session 3: Regional deep dive – Navigating the evolving health insurance landscape in Asia

9:10 am Leadership Spotlight Address



Sally Wan

President, East Asian Insurance Congress, CEO AXA Greater China

9:25 am Research and development initiatives in Malaysian life and health insurance, particularly in the area of ai-driven risk scoring and personalized underwriting



Dr Khoo Wooi Chen

Head of Department, Institute of Actuarial Science and Data Analytics, UCSI University

9:50 am Panel Session: As Asia's healthcare needs evolve, how are insurers adapting their products and strategies to address diverse markets, growing digital adoption, and increasing demand for affordable, accessible coverage?

Asia's healthcare landscape is changing rapidly, driven by diverse market demands, growing digital adoption, and increasing expectations for affordable and accessible coverage. This panel brings together insurers, policymakers, and digital health innovators to discuss how products and strategies are evolving to meet these challenges.

Moderator:



Dr Henrik Naujoks

Senior Partner, Bain & Company

Panellists:



Peter Fang

Chief Insurance Officer, The GBA Healthcare Group



Eva Liu

Head of Strategic Development and Southeast Asia (ex. Singapore), Health & Benefits, Asia Pacific WTW